

Kyivstar becomes the first corporate member of RI Ukraine

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Kyivstar, a national mobile operator, has become the first corporate member of Reputation Institute in Ukraine. Reputation Institute's offices and associates can be found in 25 countries around the world. RI is devoted to advancing knowledge about such a valuable assets as corporate reputations.

Every RI member gains the set of new possibilities; in particular, using all public projects initiated and organized by Reputation Institute in Ukraine (conferences, seminars, workshops etc) in its communication and PR purposes. The company also gets the possibility to use the unique knowledge database that has been stored by RI for the last 11 years of its international activity.

A corporate member has special conditions of participation in all conferences, master-classes and seminars that are organized by Reputation Institute globally and by Reputation Capital Ukraine in Ukraine. The company is involved in discussions and adoption of future national events' themes on reputation management, and participates in development and meeting of Reputation Club in Ukraine.

Reputation Institute/ Reputation Capital Ukraine also offers the possibility of ordering and conducting of exclusive workshops and certificated training programs within Ukraine for its employees on special terms.

Among RI corporate members are such companies as Coca-Cola and Dell in the USA; De Beers and Standard Bank in South Africa, Telefonica and BBVA in Spain, Shell and Philips in the Netherlands; Carlsberg and Novo Nordisk in Denmark; Petrobras and Vale in Brazil.

Reputation Capital Ukraine invites Ukrainian companies to join the international network of RI corporate members. To get the more detailed information contact the Marketing Director of Reputation Capital, Aleksey Chuiev by phone: (044) 222 80 46 (47), or e-mail: a.chuiev@reputationcapital.org